" A STUDY OF SOCIO-ECONOMIC OF TOURISM INDUSTRY WITH REFERENCE TO MARATHWADA REGION."

A Synopsis Submitted to

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Introduction

During the early part of human history, man would have travelled under compulsion primary to satisfy his biological needs. In the subsequent periods, the emergence of empire gave impetus to travel for political, business, social and religious. Traveling during those times was difficult because of the antiquated transport facilities and lack of safety and comfort in route. Time and cost were the other major basic constraints. Origin of religious visits; particularly the Hindu pilgrimages greatly enlarged the dimension of travel in the past. The incredible progress in the field of industries and other productive activities directly led to economic and social progress, greater progress, and increasingly cheaper and varied tourist plant facilities. The spread of education has created cultural awareness and has stimulated desire to travel. The progress achieved led extensively to the development of modern tourism by considerably minimizing the time and space. In fact, world has now transformed in to a ‘close neighborhood’ where one can reach any place in a matter of hours.

Tourism has emerged as an instrument for employment generation, poverty alleviation and sustainable human development. Tourism promotes international understanding and gives support to local handicrafts and cultural activities. It is an important segment of the country's economy, especially in terms of its contribution towards foreign exchange earnings, generation of additional income and creation of employment opportunities.

This indicates that much of the tourist potential is yet to be tapped. With rapid advances in Science & Technology, tourism has acquired the status of an industry in all industrialized countries. The high influx of foreign tourist traffic has

accelerated demand for certain economic production and distribution activities. Tourism has emerged as an industry next in importance only to Information Technology industry in the Services sector. The contribution of Tourism to the world economy will be doubled. The economic liberalization in India and consequent foreign investment opportunities, development of tourist facilities including expansion in air-line services, etc.

The Indian government's **"Incredible India"** tourism campaign and the information technology growth in India have been attracting millions of foreign tourists and business tourists to India. Medical tourism has also recently mushroomed in India. Tourism industry is a big foreign exchange earner in India, yet the industry still is hampered by several problems.

Significance of the Present Study

In fact, tourism is inter- disciplinary subject for the study by nature, each of its aspect being too complex and too complicated, and hence any amount of knowledge may still leave much quarters for further studies. Form the state's point of view, the significance of the study lies in identifying and highlighting the problem areas in the field of tourism development. It specially aims towards finding answers to problems and shortcomings in the field of infrastructure development, quantity and quality of transport, accommodation, entertainment and recreation, training, marketing and publicity etc. The study on tourism
Marathwada Region may be equally important for all those interested in undertakings similar studies in the context of other states and regions.

Objectives of the Study

The objectives of the present study are as under:

- To study the existing tourism facilities in the Marathwada Region.
- To examine the present financial development in Marthwada Region.
- To analyze perception of tourist satisfaction level. .
- To study employment opportunities.
- To suggest practical measures towards accelerated development of tourism.

Hypothesis

- Tourism industry has improved employment opportunist.
- Tourism industries played on crucial role in Economical development
- There is growth in tourism facilities development.
- There is Lack of awareness of Historical Tourism placesp.

Methodology

The present study focused on the socio-economic of Tourism Industry in Marathwada region Researcher has used preliminary as well as secondary data but largely been of primary nature. However, at places it has been supplemented with secondary data which was collected Government published report, journals, books.

01) Primary Data: Primary data has been collected through questionnaires and interviews respondents will be the tourist.

02) Secondary Data: Government published report, journals, books .website.

Limitation of the study

The proposed research project basically deals with the problems and prospectus of tourism industry in Marathwada Region. The research will have following limitations:

- The study is conducted only to Marathwada Region.
- The respondents will be the tourist coming to Marathwada Region.
- Secondary data used will relate to the period of 2012-2016.

Chapter Plan

Chapter 1 **Introduction**

Chapter 2 **- Profile of the Study Tourism in Marathwada Region District**

Chapter 3 **- Research Methodology**.

Chapter 4 – **Analysis and interpretation of data**

Chapter 5- **Conclusions and recommendation**.

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